The Cocktails & Caregivers Foundation



Annual Report 2023

Prepared By:

The Cocktails & Caregivers Team

OUR YEAR IN REVIEW

A Year of Impact and Growth

Dear Supporters and Caregiving Community,
We are thrilled to present the Cocktails & Caregivers Annual Report for the year 2023. This year has been nothing short of stellar, and it is with immense gratitude that we share the highlights of our impactful journey.

1. Reaching Over 200 Caregivers: Through your unwavering support, we have connected with and supported over 200 caregivers in 2023. This milestone signifies the expanding reach of Cocktails & Caregivers and the growing community that stands together in recognizing and honoring the crucial role of caregivers. Combine that with our online support groups; we help hundreds yearly.

2. Diverse Support Channels: Our commitment to comprehensive support is evident in our diverse initiatives. From in-person events that foster a sense of community to support online groups that transcend geographical boundaries and the distribution of hundreds of care packages via mail, we have embraced multiple channels to make a tangible impact in the lives of caregivers.

3. $160,000 Grant from Round Room Gives: Cocktails & Caregivers is proud to receive a generous $160,000 grant from TCC / Round Room. Our foundation went up against 20 other charities in a months-long process to earn this grant. It was the ultimate culmination of a LOT of hard work!

4. Launch of Keeping Caregivers Close: This year marked the launch of our new program, Keeping Caregivers Close. This initiative, born from the creativity of our grant presentation, is designed to provide ongoing and targeted support to caregivers to help cover essential costs such as hotels, rental cars, gas, and food, alleviating the financial burden while traveling to seek care for their loved ones. We are excited about this program's potential impact in the coming years.

As we reflect on the successes of 2023, we extend our deepest gratitude to each supporter, volunteer, donor, and partner who has played a vital role in making Cocktails & Caregivers a beacon of support and solidarity for caregivers nationwide. Together, we make a real difference, one caregiver at a time.

Thank you for your continued dedication to the caregiving community.
Sincerely,



Amanda Clark-Wahl
Founder, The Cocktails & Caregivers Foundation

WHAT A YEAR!

$160,000 grant from Round Room Gives

A significant milestone for Cocktails & Caregivers in 2023 was being chosen to receive a generous $160,000 grant from Round Room Gives. This substantial contribution empowers us to expand our reach, enhance how we can support more caregivers, and make a more significant impact on their lives.



Survival Kits

Cocktails & Caregivers extended its reach this year to the IU Health Simon Cancer Center, where we introduced caregiver survival kits. These kits contained a curated selection of items designed to provide comfort, relaxation, and practical assistance to caregivers supporting patients in a healthcare setting.



2023 EVENTS



Bada$$ Caregiver Blowout Party

June 2023 / Fishers, Indiana

We hosted an exciting and uplifting caregiver blowout party, inviting caregivers to a well-deserved break from their responsibilities. 23 caregivers joined us at Kiss Kiss Bang Bang Salon, followed by time together afterwards at Sun King Brewery, allowing for opportunities for caregivers to relax and recharge.











Caregiver Luncheon



July 2023 / Oakbrook, Illinois

When Life Hands You Lemons, find your people! We hosted a heartwarming caregiver luncheon, providing a space for over 40 caregivers to connect, share experiences, and enjoy a supportive community.











Angel Family Giving



Holidays 2023 / $5,875

The 2023 Holiday Season brought us 7 Angel Families.
2 families in partnership with TCC, 2 with Walker Dixon Orthodontics, 1 by Christ The King Church and 2 more blessed by our amazing community. Our C&C Team hosted wrapping parties in Indiana and Illinois for local deserving caregivers.
Thank you to our C&C village for making the holidays special for these families.

TRIVIA NIGHT

On September 16th, 2023 we hosted a memorable trivia night, not only as a fun and engaging event with Hambone's Trivia but also as a platform to launch a new initiative – Keeping Caregivers Close.











Together with over 200 attendees we raised $55,000!

KEEPING CAREGIVERS CLOSE

The Keeping Caregivers Close program is a heartfelt initiative that recognizes the vital role caregivers play in the journey of their loved ones seeking medical treatments, trials, or second opinions. It provides grant dollars to help offset the often overwhelming expenses incurred when caregivers travel alongside their loved ones. This support covers essential costs such as hotels, rental cars, gas, and food, alleviating the financial burden on caregivers.

Our first recipients: The Rivera Family

Board Member Nate Breier sharing the news with Kristen R. that we were able to cover costs for their month long stay in Houston, Texas



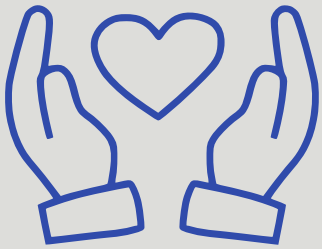
CARE PACKAGES

Knowing how to help when someone gets sick is tricky. Through the online caregiver nomination program, our team goes to work preparing gift cards, notes, and packages for every single eligible nominee to remind caregivers they are not alone.



138 Total Care Cards & Packages Sent in 2023!

Alaska
Arizona
Arkansas
Colorado
Florida
Idaho
Illinois
Indiana
Iowa
Kentucky
Maryland
Michigan
Minnesota
Missouri



Montana
New Mexico
New York
North Carolina
Ohio
Oklahoma
Oregon
Pennsylvania
Tennessee
Texas
Utah
Virginia
Wisconsin

GIVING CAMPAIGNS

Total 2023 Online Donations / 132 Donors / $4,843.96

Synergize Meet Up Fundraiser / Carmel, Indiana / $1,725

Aqua Aesthetic Studio Spring Fling / Fishers, Indiana / Goodies for care bags

SWAG SALES



With the success at our Trivia Night and new merch, our swag sales for 2023 was $1,561.

THE MARTINI CLUB



Since its inception in 2021, our monthly giving program, The Martini Club, has helped lighten the load for caregivers nationwide. Donors can sign up to give as little as $10 a month, but the ongoing support is priceless! This exclusive "club" comes with special perks for its VIPs and, most importantly, provides funding to support caregivers year-round.

In 2023 the Martini Club had a annualized donation total of $22,000 with 43 VIP Members!





To show our love for our Martini Club members, we sent little blue boxes of gratitude to their doorsteps. We hope they enjoy the sweet treats knowing they make caring for caregivers a whole lot sweeter.

COVER GIRL

Cocktails & Caregivers received prominent recognition by being featured on the cover of Royal Neighbors of America magazine in June. This feature is a testament to our success and shows how far we've come. It allowed us to provide a larger platform to share the stories of how C&C got started and showcase the positive changes that Cocktails & Caregivers is making in the caregiving community.



OUR TRIBE

In 2023, Our Tribe granted a total of $12,000.

Our Tribe is here to offset the costs of childcare and be the extra hands you need. Many hands make for a light load!

FEB — Melinda Almeroth - Illinois

APRIL — Katie Walden - Illinois

JULY — Ashleigh Brandenburg - Indiana

AUGUST — Laura Moore - Illinois

SEPT — Erin Scarpetta - Illinois

DEC — Suzanne Deliscar - Ontario, Canada

The Scarpetta Family - Grant Recipient

When Maggie was born in 2020, Erin said she immediately knew something was wrong. But the doctors couldn't find anything. So began the journey for Erin and her husband, Nick, as they advocated for their daughter.



After finding a provider who would perform tests over the course of 2 years, they had their answer. Maggie had experienced a virus in utero that caused serious developmental delays and visual and hearing impairments; she is non-verbal and has been diagnosed with epilepsy. Her most recent seizure lasted 67 minutes.

In the midst of challenges, Cocktails & Caregivers' generosity is a lifeline for families like the Scarpetta's. This grant gives them the opportunity to receive a service dog from 4 Paws 4 Ability who will be not only Maggie's support pup but also a source of joy and assistance for the entire family.

MEET OUR HELPERS

Board of Directors



Jen Cook
Founding Member



Amanda Clark-Wahl &
Mira Clark
Founders



Alex Umbach
Vice President



Nate Breier
Fundraising Director



Ashley Goldman
Director of
Caregiver Communications



Lindsey Hammond
Treasurer



Sarah Mitchell
Secretary

MEET OUR HELPERS

Advisory Board



Stephanie Anderson
Finacial Advisor



Robyn Birren
Donor Relations



Erin Watts
Caregiver Outreach Team



Heather Bailey
Event Specialist



Keli Novack
Caregiver Outreach Team

In the Fall of 2023 we added 5 new volunteer members to our Board+ team.



Theresa Almeroth
Social Media Coordinator



Courtney Amos
Volunteer Coordinator



Amanda Brody
Donor Relations Specialist



Liz Eyas
Grants & Sponsorships Coordinator



Kristina Nemetz
Gifts and Grants Coordinator

CONTACT

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THANK YOU

A special thanks to our 2023 Trivia Night sponsors.

